

# Use of cookies

## INFORMATII GENERALE

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## USE OF COOKIES

This website uses cookies to provide visitors with a much better browsing experience and services adapted to everyone's needs and interests. These cookies may come from the following third parties: Adwords, Facebook Google Analytics, Google.com.

"Cookies" have the role of facilitating the access and delivery of services used by Internet users, such as the customization of certain settings (language, country, prices displayed in the national currency. "Cookies", based on the information they collect about users , they help website owners to make their product more efficient so that it is as easily accessed by users, they also increase the degree of effectiveness of online advertising and, last but not least, they can allow multimedia or other types of applications on other sites to be included in a certain site to make browsing more useful.

## WHAT ARE COOKIES

Cookie ("browser cookie" or "HTTP cookie") is a small file, consisting of letters and numbers, which is stored on any terminal with Internet access (computer, mobile phone, tablet, etc.) and is installed by request issued by a web-server to a browser (eg: Internet Explorer, Chrome).

Note: "Cookies" do not contain software programs, viruses or spyware and cannot access the information on the user's hard drive. Cookies do not request personal information and do not

personally identify Internet users. A cookie consists of name and content, the duration of its existence being determined, being able to be accessed again by the webserver when a user returns to the website associated with the respective webserver.

## **HOW COOKIES ARE USED BY THIS SITE**

A visit to this site may place cookies for the purposes of: Site performance cookies, Visitor analysis cookies, Geotargetting cookies, Registration cookies, Advertising cookies, Advertising provider cookies. These cookies may come from third parties.

## **WHAT TYPE OF INFORMATION IS STORED AND ACCESSED THROUGH COOKIES?**

Cookies store information in a small text file that allows a website to recognize a browser. The web server recognizes your browser until the cookie expires or is deleted. The cookie stores important information that improves the Internet browsing experience (eg: language settings in which a website is accessed; keeping a user logged in to the webmail account; online banking security; keeping products in the shopping cart)

## **SECURITY AND CONFIDENTIALITY ISSUES**

Cookies are NOT viruses! They use plain text formats. They are not made up of pieces of code, so they cannot be executed or auto-run. Consequently, they cannot be duplicated or replicated on other networks to run or replicate again. Since they cannot perform these functions, they cannot be considered viruses. Cookies can still be used for negative purposes.

Because they store information about the preferences and browsing history of users, both on a specific site and on several other sites, cookies can be used as a form of Spyware. Many anti-spyware products are aware of this fact and constantly mark cookies to be deleted during anti-virus/anti-spyware deletion/scanning procedures. In general, browsers have integrated privacy settings that provide different levels of cookie acceptance, validity period and automatic deletion after the user has visited a certain site.

## **DEACTIVATION AND REFUSAL OF COOKIES**

Disabling and refusing to receive cookies can make certain websites impractical or difficult to visit and use. Also, refusing to accept cookies does not mean that you will no longer receive/see online advertising. It is possible to set the browser so that these cookies are no longer accepted or you can set the browser to accept cookies from a specific site. But, for example, if you are not registered using cookies, you will not be able to leave comments.

All modern browsers offer the possibility to change cookie settings. These settings are usually found in the "options" or "preferences" menu of your browser.

The page was last modified on September 29, 2023.